

2009 HONOREE

LIFETIME AMBASSADOR AWARD



JOANN BAYLOR
CEO
Make My Cake

Satisfied customers from all over the world will testify with smacking lips that Make My Cake has impacted Harlem NYC as a premier baking and pastry epicenter. With a landmark location in the historic Strivers Row district of Harlem it is clear how great achievements begin. Make My Cake literally started life as an act of love in the kitchen of a Harlem apartment. “My mother came from a long and honored line of Southern women who were blessed with the gift of passing on the best in our culture through their cooking. She taught me how to put that most important last ingredient into everything I bake, my heart”.

Within a very short amount of time it became obvious to people their unique items such as Red Velvet cake and Sweet Potato Cheese Cake would build a loyal fan base. Her philosophy is “If you bake from the heart and love people you can be truly blessed and be a blessing to others.”

Awards and accolades include the Mayor of NYC Vanguard award for upcoming business, America Works for commitment to public service, the award for Outstanding Service at the 2002 Cake Expo and the Ashley Stewart honor for outstanding achievement as a “Great Woman of Harlem”. Joanne continues to support the community in many capacities which included being a founding board of director of the BCA and currently serves on the advisory committee.