

2009 HONOREE
INDUSTRY AWARD



MILFORD PREWITT
Former Senior Editor
Nation's Restaurant News

Milford Prewitt was a pioneer in the world of business-to-business journalism, becoming the first black reporter to cover the restaurant industry for a trade journal. For nearly 10 of his 17 years at Nation's Restaurant News, he was the only reporter of color on the editorial staff of the 42-year-old, prize-winning newspaper.

Prewitt joined the staff at a time when diversity was often the buzzword of lip service and covered the clumsy, disappointing and often litigious attempts of restaurant companies to fuse multi-culturalism in their hiring decisions, executive promotions, franchise recruitment, vendor selection, advertising dollar placement and customer service.

He frequently won his company's annual and quarterly awards for editorial excellence - including kudos for his coverage of the Halliburton food safety and overcharging scandals on military bases in the Middle East, with reportage generated on site.

But he wrote probing articles about the dearth of black chefs in the higher echelon of fine dining and his favorite topic of all, the intersection between foodservice and commercial real estate.